

# GALLERY SHOP

## JURY SUBMISSION GUIDELINES



### GENERAL INFORMATION

The Sedona Arts Center Gallery is a consignment venue for artists to display and sell their art. Art sales support both the artists and the Arts Center's mission. For the Gallery, marketability is a priority. Creative approaches and content are always valued; and superior craftsmanship is an absolute necessity.

### APPLICATION REQUIREMENTS

Submissions with ONLY be accepted Online and include:

1. Current contact information: Name, address, telephone number and e-mail address. Website address, and Artist Social Media Profiles if applicable.
2. Current biography, including exhibitions, gallery representation and awards.
3. High quality images of your work (at least 5, Max. of 15). Work must have been completed within the last 12 months (REQUIRED). Minimum image size of 5" x 7" with captions including title, dimensions, description of each art piece shown in photo, and suggested retail price ( Sedona Arts Center will retain 50% of the sale price for all Art; Bronzes 40%)
4. Appropriate samples of press or print media coverage artist has received.

### SEDONA ARTS CENTER PROCEDURES

- Submissions are accepted year round.
- Jurying is based on artistic merit and gallery fit, professional display and "sale-ability."
- The Gallery Team approves all art for display and approves all replacement work.
- The Gallery Team will determine the appropriate place to hang and/or display all art.
- Art will be rotated on a regular basis. If a piece has not sold within six months, the artist may be asked to remove it or replace it with another piece.
- Artists will become "inactive" in the Gallery and will be asked to pick up their inventory from the gallery if they are not responsive to requests for new work, updated biographies or images of their work on a timely basis, allow Donorship to lapse/expire, or as sales warrant.

### REQUIREMENTS/RECOMMENDATIONS FOR GALLERY ARTISTS:

- Gallery artists must maintain a Donorship with the Sedona Arts Center, currently \$70 (Friend Level) minimum per year. Annual due dates are the date in which the Artist is accepted in the Gallery Shop.
- Artists are asked to update biographies and gallery portfolios (new photos, press, etc.) at least annually. Let us know your exciting news...the Center will use this information to market your work.
- Those artists who volunteer at the Gallery tend to enjoy greater sales – market yourself here!
- On-going demonstration possibilities exist. Please let us know if you are interested.